BRISTOL COMMUNITY COLLEGE FALL RIVER MASSACHUSETTS

BOARD OF TRUSTEES AND FOUNDATION BOARD OF DIRECTORS JOINT MEETING NOTES

DECEMBER 9, 2019

I. CONVENING

A joint meeting of the Bristol Community College Board of Trustees and Foundation Board of Directors was held on Monday, December 9, 2019, in the Ryckebusch Faculty Staff Lounge in the Commonwealth College Center Building on our Fall River Campus at 777 Elsbree Street. Board of Trustees Chair Joan Medeiros and Foundation Board of Directors President Thomas Murray called the joint meeting to order at 5:09 p.m.

Trustees present: Joan Medeiros, Chair; Frank Baptista; Valentina Videva Dufresne; Keith Hovan; Jeffrey Karam; Lynn Malasi; Diane Silvia; CJ Souza; and Steven Torres, Esq., Vice Chair.

Trustees absent: Samir Bhattacharyya and Schoolsan Sanboolsan, dEndocal September 19 0.00s reW*nBT/F4 12 Tf1 0

 $Foundation\ Members\ present:\ Thomas\ Murray,\ Presidentht5\ G[F] 6 (ounda) 4 (ti) - 3 (on\ Me) 3 (mber) 5 (s\ p) - 1 (mber) 5 (mber) 5$

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issues going forward and to identify priorities for future fundraising that align with the new Strategic Plan.

III. OFFSHORE WIND UPDATE

Vice Presidents Jennifer Menard and Steve Kenyon gave an update regarding Offshore Wind to the Boards. V.P. Menard distributed information to the Boards. The following are some of the highlights of the presentation:

There is a significant pipeline of offshore wind projects up and down the East Coast that will require a workforce capable of planning, constructing, deploying and servicing offshore wind farms.

Offshore Wind Pipeline in Massachusetts

- o In 2016, MA enacted legislation to construct 1,600 megawatts (MW) of OSW by 2027 through multiple projects.
- o In June 2017, MA Dept. of Energy Resources issued an RFP and in December 2017, Vineyard Wind was selected for 800 MW of OSW energy generation at 6.5 cents/KwH.
- o In 2018, Legislature called for an additional 1,600 MW for offshore wind by 2035 and recent DOER study confirmed need.
- O In October, Mayflower Wind was selected for an 804 MW OSW generation installed in federal lease area 32 km south of the island of Nantucket due online in 2025.
- o Two more MA solicitations are planned in 2022 and 2024.

Foundation Member Don Smyth asked how much was associated with the 1,600 MW of OSW listed. V.P. Menard said it is considerable and she will send the Boards the link to the complete report for 2018 Massachusetts Offshore Wind Workforce Assessment that provides the comprehensive analysis associated with the

- O All offshore wind employees must have Global Wind Organisation or GWO Basic/Advanced Safety Training Confined spaces, Working at Heights, Hoisting and Manual Handling, Fire Awareness, Basic and Advanced First Aid, Emergency Evacuation, and Rope Work training.
- Other required training GWO Basic Technical Training with a focus on Hydraulic, Mechanical, Electrical areas Medical Certifications with the required medical testing and Chester Step Up test.
- O Bristol is opening the National Offshore Wind Institute (NOWI), a state-of-the-art facility, will offer health, safety and environment related offerings including the required GWO to provide critical training and certifications to this burgeoning industry.
- O Bristol has partnered with a global Offshore Wind training leader Maersk Training from Denmark that will provide the GWO accreditation and train the trainer requirements to become a true OSW training center.
- O The Bristol team is working on the location of the National Offshore Wind Institute or NOWI in the city of New Bedford.
- O NOWI will be a 30,000 sq. ft., state-of-the-art facility will have training, classroom, and laboratory space:

Basic and Safety Training Climbing Tower.

Basic Technical Training and High Voltage Labs.

Customized training for developers and supply chain companies.

Ongoing Grants & Funding Opportunities

O Bristol was awarded \$200,000 by the Clean Energy Center to hire an experienced OSW professional to guide the process with NOWI and Maersk.

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Foundation President Murray asked if the Foundation would be owning the NOWI building or if the Department of Capital Asset Management and Maintenance (DCAMM) would. V.P. Kenyon said this is not a DCAMM project; the Foundation would be owning or leasing the land for the NOWI building.

IV. CAMPUS CAMPAIGN STRATEGY

Foundation President Murray said this would be a brainstorming session to discuss where we are and where we are going. He gave the following campaign updates to the Boards.

Attleboro Campaign Update

Goal: \$2.5 million over 3 years

Case for Support:

To build new Library Learning Commons, a new community area and to provide additional educational aids that support Student Success.

Campaign Committee:

Co-Chairs: Don Smyth and Max Volterra

Membership: Julie Hall, Luke Travis and Tom Murray

Fundraising Update:

- o \$1 million from STOICO Foundation pledged for Library Learning Commons.
- o \$1 million to be solicited from corporations and foundations.
- o \$500,000 to be raised through targeted appeals, faculty and staff, alumni and other Attleboro community support.

Attleboro Campaign Challenges

New Dean expected to be in place by January 2020.

New Strategic Plan for the Attleboro Campus expected by May 2020.

Competition with three other major comprehensive campaigns, either planned or already underway, in Attleboro or including New Hope shelter, YMCA and Sturdy Hospital.

Need for a more comprehensive Case for Support based on new strategic plan in order to attract large donations.

Taunton Center Campaign

Goal:

o \$1.5 million to build a new chemistry lab and other educational resources that support Student Success.

Challenges:

- O New location for the campus yet to be determined.
- O Unsure about additional costs needed for the new campus.

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Foundation Member Sapienza said that advanced manufacturing funding expires in June 2021 and is not likely to be extended. This area needs to be addressed.

Trustee Frank Baptista said a campaign presents challenges. New Bedford currently has four to five campaigns going on that are quite competitive. It is important that our New Bedford campaign moves quickly and is distinctive from other campaigns.

Foundation President Murray asked if Mass Maritime will be a competitor. V.P. Menard NOWI Center would be in competition with Mass Maritime. There will be a need for both but also a lot of competition for the pipeline.

Foundation Member Sapienza addressed the Trustees and asked them to think of the direction they want the Foundation to go towards. He said there is a need to enhance the annual fund drive. We need to add initiatives such as Taunton, Advanced Manufacturing Center, OSW, Star Store, and a Learning Commons. This work is currently being done by four Development staff members and one Foundation Board. We need to identify adjunct funding sources and get a strategic plan in place. Funds are limited.

Trustee Chair Medeiros says she agrees with Foundation Member Sapienza; the RFP has not gone out on Taunton yet and needs have not yet been identified. New Bedford also has the advanced manufacturing issue. Over the next 60-90 days we need to determine a plan and identify areas to focus on.

Foundation President Murray said there is \$14 million to invest but money is mostly spoken for. We do need to plan and identify what the stages are as well as determine what direction we need to go to in the various communities. Also, where do we look for funding in the silent phase?

Question 2 - Who might be tapped to serve as New Bedford campaign committee members?

Foundation Member Sapienza said a possibility is the New Bedford mayor; he is a supporter of our campus. A partnership with the Fall River mayor is important. We need to get the area mayors and political leaders on board. He asked if there are foundations we can request funding from. Foundation President Murray asked if we need a consultant to identify potential supporters or to do a feasibility study.

Foundation Member Smyth asked if there were any thoughts about a timeline or goals to keep things moving along. He said we need to tap into the money allocated through Senator Montigny that will expire soon. President Douglas said we need to stay on top of this as we are not convinced this will be awarded. A lot rests on our backs. The political landscape is complicated in New Bedford.

Foundation President Murray said it is important to the college to have a center for Advanced Manufacturing. President Douglas said it is important to the area; many think manufacturing has gone away but this is not true for advanced manufacturing. There is